

# **Green Building Products Increasingly In Demand**

Since the launch of the digital service platform for healthy building materials, the *Building Material Scout* (BMS), a year ago, the number of these products in the database has grown to 31,000. The German Property Federation ZIA also recognizes its innovativeness by including the Building Material Scout as best practice innovation in this year's ZIA Innovation Report. The platform developed by HOINKA GmbH and Drees & Sommer provides industry stakeholders with key information for sustainable construction projects. The ZIA Report and the best practice innovations 2019 were presented at the Property Industry Day on June 27 in Berlin.

When it comes to sustainable and healthy buildings, the wide variety of product labels, building certificates and materials declarations makes it almost impossible for clients, planners and builders to keep track and quickly find the necessary information. Regular updates of the certification systems and changing requirements make the search even more difficult. As an intelligent platform for sustainable building products, this is precisely where Building Material Scout comes in. It provides all the information about healthy and sustainable materials, products and certification systems together in one place. Users benefit from the simple, fast and digitally structured search for suitable products to be used in their construction project, as well as selection of the products. With an end-to-end documentation process from the planner to the construction company through the product manufacturer, the platform is used not only for product selection but also for project documentation – in over 30 major construction projects at present.

## Innovative and economically viable

'We are very pleased that our platform has been included in the ZIA Innovation Report. The award for best practice innovation also confirms its added value and encourages us in our work,' said Thomas Hoinka, CEO of Building Material Scout GmbH. Building Material Scout beat 70 other competitors in the selection process for best practice innovations in the real estate industry. The jury's assessment criteria included, for example, the innovation's degree of novelty, the benefits for clients, the environment and society, and the economic viability of the idea.

'Recycling-enabled, sustainable and healthy buildings are now more in demand than ever before, and they will also determine the future of construction. Building Material Scout supports clients, architects and planners in this respect, and deserves the title *Best Practice Innovation*,' said Peter Mösle, Partner at Drees & Sommer SE and CEO of Building Material Scout GmbH.

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### Assessement-Service for sustainable and digital Buildings

Since the digital platform went live last year, its users now include well-known manufacturers such as the Lindner Group, GEZE GmbH, neuform-Türenwerk Hans Glock GmbH and Durach GmbH. Building Material Scout provides you with a unique assessment service that evaluates and classifies building materials according to the requirements for healthy and sustainable building, such as the standards defined by the German Sustainable Building Council (DGNB), Leadership in Energy and Environmental Design (LEED) or Building Research Establishment Assessment Method (BREEAM). This allows all stakeholders to keep track of the certification jungle and obtain transparent evidence for Green Building projects. The existing Building Material Scout services are soon to be supplemented by further functions such as a Building Information Modeling (BIM) application, an interface to the DGNB Navigator and other platforms, as well as further assessments such as the *Circularity Passport*.

Further information about the digital platform can be found at the following link: <u>Building Material</u> <u>Scout</u>

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### HOINKA GmbH

HOINKA GmbH is a company that specializes in sustainable construction and green building services. As experienced DGNB Auditor, LEED Accredited Professional (AP) and BREEAM Assessor, HOINKA GmbH carries out green building certifications. In addition to developing innovative building concepts, HOINKA GmbH offers web-based software tools and construction materials databases. In times dominated by digital transformation of the construction industry and the trend towards sustainable materials, HOINKA's goal is to create planning certainty for clients, architects, planners and construction companies. Our mission is to pave the way towards that goal and relieve the burden on the customer.

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#### Drees & Sommer

Drees & Sommer is your innovative partner for consulting, planning, construction and operation. The leading European consulting, planning and project management enterprise, Drees & Sommer has supported private and public clients and investors for almost 50 years in all aspects of real estate and infrastructure – both analog and digital. The result is cost-effective and sustainable buildings,

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profitable real estate portfolios, people-oriented working environments, and visionary mobility concepts. The company's 3,300 employees in 41 locations around the world work in interdisciplinary teams to provide support for clients from a wide variety of sectors. All the services provided by the partner-run company take into consideration both economic and ecological concerns. Drees & Sommer calls this holistic approach 'the blue way'.

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